Q.1. Answer any four of the following:
   i. Patent
   ii. Industrial Design
   iii. Impediments to Creativity
   iv. Joint Stock Company
   v. External sources of Ideas
   vi. Brain storming

Q.2. Answer any four of the following:
   i. Informal Capital
   ii. Business Plan
   iii. Sales forecasting
   iv. Market Share
   v. Bank Funding
   vi. Harvest Strategy

Q.3.A. What is Creativity? Explain the role of Creativity in Entrepreneurship.
   OR
   B. What is Franchising? Explain the advantages of Franchising.

Q.4.A. Explain the procedure to register a Copyright.
   OR
   B. Describe in brief a Partnership firm as a form of Business and its features.

Q.5.A. Explain the criteria for evaluating New Venture Proposals.
   OR
   B. Explain the procedure for developing a Marketing Plan.

Q.6.A. State and explain the benefits of a Business Plan.
   OR
   B. Explain the following elements of a Business Plan:
      a. Business Description
      b. Marketing Plan