Q.1. Write short notes on any four of the following (4X4=16)
   i. Idea Generation
   ii. Angel Investors
   iii. Trademark
   iv. Innovation
   v. Market Niche
   vi. Market Research

Q.2. Answer any four of the following questions (4X4=16)
   i. Explain the role of Creativity
   ii. Explain the role of a Business plan
   iii. Features of Venture Capital
   iv. Explain Early Stage Financing in Venture Capital Funding
   v. Features of Sole proprietor
   vi. Write any four advantages of Franchising

O.3.A. Explain Impediments to Creativity

   OR

   B. Explain the various sources of innovative ideas. (12)

Q.4.A. Explain the procedure to register a Copyright.

   OR

   B. Explain the measures to overcome the pitfalls in a business plan. (12)

Q.5.A. Explain the methods of Venture Capital Financing

   OR

   B. Explain the alternate sources of financing for Entrepreneurs (12)

Q.6.A. Explain the different techniques for generating ideas

   OR

   B. Explain the procedure for developing a Marketing plan. (12)