Business Environment (GE 3)

Time: 2 Hours
Total Marks: 80

Instructions: (1) Attempt all questions.
(2) Answer sub questions in Q.1 & Q.2 in not more than 100 words.
(3) Answer Q.3 to Q.6 not more than 400 words

Q.1. Answer any four of the following. (4x4=16 Marks)
   i. Explain any four goals of business.
   ii. Explain in brief Scope of business.
   iii. Write the four characteristics of culture.
   iv. Write a short note on Technology Park.
   v. Explain in brief the components of Natural Environment.
   vi. What are the four functions of Gram Panchyat?

Q.2. Answer any four of the following. (4x4=16 Marks)
   i. Write a short note on Mission.
   ii. Write a short note on Modern Technology.
   iii. Explain the need of demographic studies for business. (Any Four points)
   iv. What are the four reasons for migrations?
   v. Explain the concept of local self-government.
   vi. What are special interest groups in Political environment?

Q.3. Answer any one of the following. (12 Marks)
   A. Explain the various components of business environment.

Q.4. Answer any one of the following. (12 Marks)
   A. Explain positive and negative impact of migration. (Three points each)
   B. What are the effects of socio-culture environment on business? (Any six points)

Q.5. Answer any one of the following. (12 Marks)
   A. Explain the features of E-Commerce technology. (Any Eight points)
   B. Explain various forms of transfer of technology. (Any Eight points)

Q.6. Answer any one of the following. (12 Marks)
   A. Explain the activities of Gram Panchyat.
   B. Explain the Components of Political System

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